

STATE OF TENNESSEE
TENNESSEE DISTRICT ATTORNEYS GENERAL CONFERENCE
SEEKING A SOLUTION FOR AN ADA COMPLIANT WEBSITE

STATEMENT OF PURPOSE:

The Tennessee District Attorneys General Conference (hereinafter TNDAGC) was created by the State Legislature in 1961 with its mission, in part, being to represent the interests of the State's prosecutors and to promote the fair and efficient administration of justice. It is comprised of the District Attorneys General from the State's 32 judicial districts.

This Request for Solutions (RFS) seeks a qualified vendor to provide a comprehensive solution for making the TNDAGC's websites fully compliant with the Americans with Disabilities Act (ADA). The goal is to ensure these sites are accessible to all users, including those with disabilities. These include but are not limited to:

- Blindness and low vision
- Deafness and hearing loss
- Limited movement
- Speech disabilities
- Photosensitivity
- Learning disabilities
- Cognitive limitations

We are looking for:

- A full redesign and redevelopment of its public-facing websites into a single, unified, modern, and fully accessible platform. This project will replace the existing websites.

The websites are:

- Front facing: tndagc.org (.gov, .com)
- District sites: tennesseeda.gov (.org); e.g. tennesseeda.gov/district-10/
- Program specific: thedeadliesthigh.com

The selected vendor will be responsible for designing, developing, and launching a consolidated website and remediating other TNDAGC accounts that meets or exceed WCAG 21 Level AA accessibility standards and adheres to ADA requirements.

Other accounts include but are not limited to:

- Web content

- Electronic documents
- Intranet
- Social Media
- Digital Newsletters
- Video content
- Audio content

SOLUTION SOUGHT:

- Perform a thorough accessibility audit of the current site (automated + manual testing, including assistive technologies like screen readers).
- Rebuild the tndagc.org website, district sites and program specific sites to address all WCAG 2.1 Level AA success criteria, covering the POUR principles:
 - Perceivable - alt text for images, captions/transcripts for media, sufficient color contrast.
 - Operable - full keyboard navigation, no time limits that trap users, no content that causes seizures.
 - Understandable - readable text, predictable navigation, form error messages.
 - Robust - compatible with current assistive tools (JAWS, NVDA, VoiceOver, etc.).
- Third party content that is provided via website, intranet, or social media sites must also follow WCAG 2.1 accessibility standards.
- Remediate all existing documents and web content. If the document is unable to be remediated, next steps include but are not limited to:
 - Removing the document from the website
 - Revising the content and structure of the document to meet WCAG 2.1
- Following the implementation of accessibility improvements across all applicable digital platforms, the vendor shall develop a comprehensive internal accessibility guide for staff responsible for creating, managing, and updating digital content.

The guide must provide clear, practical instructions for ensuring ongoing ADA and WCAG 2.2 Level AA compliance and shall include, but not be limited to, guidance for:

- The primary website
- All official social media platforms, and IS-managed systems.
- Training should cover ADA and WCAG 2.1 Level AA requirements, platform-specific accessibility best practices (e.g., accessible posts, images, videos, captions, and links, documents and PDFS).
- Canva
- Digital newsletters (including but not limited to GovDelivery).
- Common compliance risks.

RFS SCHEDULE OF EVENTS:

We need the solution fully implemented and compliant no later than April 1, 2026.

- Submit your proposal: By March 6, 2026 (earlier preferred).
- Vendor selection: By March 17, 2026.
- Project kickoff: Late March 2026.
- Testing/beta: Mid-April 2026.
- Final launch/handover: April 30, 2026

INFORMATIONAL MATERIAL FOR PROPOSALS:

- TECHNICAL INFORMATION
 1. Respondent legal entity name
 2. Respondent contact person: name, title, address, phone number, email
 3. Detailed description of the services your agency provides and why you believe your team is best equipped to meet the needs of TNDAGC.
 4. Brief description of your experience in providing a similar scope of services/products.
- COST INFORMATION
 1. Provide an explanation and description of your agency's preferred payment structure for this type of work.
 2. Provide a cost estimate for this solution.

COMMUNICATIONS:

Please submit your response to this RFS to:

- Casey Murphree (clmurphree@tndagc.org), IT Director
- Nicole Lillyman (ntlillyman@tndagc.org), Deputy Executive Director of Operations,
- Gabrielle Cintonino (gacintonino@tndagc.org), Communications Director
- Brittany Lavalley (blvalley@tndagc.org), Deputy Executive Director of Legal Services

You are welcome to contact TNDAGC with any questions regarding this RFS. The main point of contact for all inquiries will be Gabrielle Cintonino, Communications Director.

Please reference RFS – ADA Compliant Website, with all communications regarding this RFS

GENERAL INFORMATION:

Please note that responding to this RFS is not a prerequisite for responding to any future solicitations related to this project and a response to this RFS will not create any contract rights. Responses to this RFS will become property of TNDAGC.

The information gathered during this RFS is part of an ongoing search. To prevent an unfair advantage among potential respondents, the RFS responses will not be available until after the completion of evaluation of any responses, proposals, or bids resulting from a Request for Qualifications, Request for Proposals, Invitation to Bid or other methods. In the event that the TNDAGC chooses not to go further in the process and responses are never evaluated, the responses, including responses to the RFS, will be considered confidential by the State.

TNDAGC will not pay for any costs associated with responding to this RFS.

ADDITIONAL CONSIDERATIONS:

Any information provided regarding additional services, alternative approaches, or supplementary information that can help the Conference with this RFS, may be considered.